

SPONSORSHIP OPPORTUNITIES

Where is the best place to “pitch” your story?

How can you ensure an independent and vibrant Jewish media?

Select from our menu of opportunities or let us customize a sponsorship package that best fits your needs:

PLATINUM:
\$4,000 +
Sponsors

GOLD:
\$3,000 +
Sponsors

BRONZE:
\$1,000 +
Sponsors

All Platinum Sponsors receive:

Name and logo on AJPA website and in all conference e-communication; ¼ page ad in the 2022 conference booklet; advertisement included on AJPA website for three months. Includes one organizational registration to the conference.

Rockower Award Presentation (\$5,000):

- Opportunity to address conference attendees at award presentation (up to 10 minutes; best attended event)
- Your organization's name will be included in all mentions of the virtual program.
- Social media post announcing the sponsorship

Session Sponsor (\$4,000):

- Opportunity to address attendees at the start of the session as well as introduce the speaker (up to 5 minutes)
- One minute advertisement included in the Rockower Presentation
- Your organization's name will be included in all mentions of the session.
- Social media post announcing the sponsorship.

All Gold Sponsors receive:

Name and logo on AJPA website and in all conference e-communication. Includes one organizational registration to the conference. (Select one of the following:)

Individual Rockower Award: (two-year commitment required)

- Rockower award named in your honor or in the honor/memory of your choice (can also be based on topic)
- Award listed on AJPA website and all related print and online Rockower materials
- Three minute advertisement in the 2021 Virtual Rockower Presentation.
- ¼-page ad in 2022 & 2023 Rockower program book
- Two tickets to the 2022 & 2023 Rockower banquet, valued at \$400

AJPA Webinar:

- Work with AJPA editorial team to present a webinar on a topic relevant to the Jewish press
- Webinar marketed via email and website to all AJPA members, including editors and reporters
- Ability to send one JRelease press release to the AJPA database
- Receive list of those reporters/editors who attend for follow up PR pitches

All Bronze Sponsors receive:

Name and logo on AJPA website and in **select** conference e-communication. Includes one organizational registration to the conference. (Select one of the following:)

Conference Advertisement:

- Have a one minute video promoting your business played during the conference sessions.

Scholarship Support:

- Sponsor AJPA conference attendance for a high school or college journalism student or a journalist at an AJPA member paper
- Listing on AJPA Annual Conference webpage
- Inclusion in “thank you to our sponsors” email sent to all AJPA members after the conference

Conference Reception (\$2,000):

- Reception named in your honor
- Opportunity to address reception attendees (up to 5 minutes)

The 2021 AJPA Conference will be a virtual conference held June 23-25, 2021.

Combine any two opportunities and get a 10% discount! Combine any three and get 25%!

Register as a sponsor today by contacting AJPA headquarters at desirae@ajpa.org. The sooner you get your commitment in, the earlier and longer your logo will be displayed on the conference website and in all conference marketing.

ADDITIONAL MARKETING AND ADVERTISING OPPORTUNITIES

\$750 - JRelease: Send up to three new releases to our exclusive email database with your message to announce newsworthy happenings within your organization (within sponsorship year)

\$750 - AJPA Website Banner Ad: Three-month rotating banner on AJPA website

\$750 - Video Link or Embed: For three months on AJPA website (includes 60-word text description)

\$500 - One minute ad during the Rockower Presentation

\$250 - One minute ad during the conference programming

CUSTOM PACKAGES AND PRESENTING SPONSOR OPPORTUNITIES AVAILABLE

Custom packages are available to best fit the needs of your organization. Contact AJPA Executive Director Desirae Barquin at desirae@ajpa.org for more information.

An exclusive presenting sponsor opportunity is available and is the highest level sponsorship offered. Please [click here](#) to learn more.